Break the attack chain

The 3 best opportunities to break the links in the attack chain



1. Stop initial compromise

Stop attackers from getting into your organisation

- Block targeted phishing, malware, social engineering and impostor attacks.
- Detect and respond to cloud account takeovers, including those of your suppliers and business partners.



Identity Threat Defense

2. Prevent lateral movement and privilege escalation

Detect attackers moving inside your organisation and prevent them gaining access

- Cut off common attack paths and plant deceptions.
- Stop attackers from exploiting privileged identities to gain access.



3. Minimise impact to critical data

Defend your data from loss or theft

- Detect and block data exfiltration attempts.
- Gain insight into risky user behaviour and data activity.



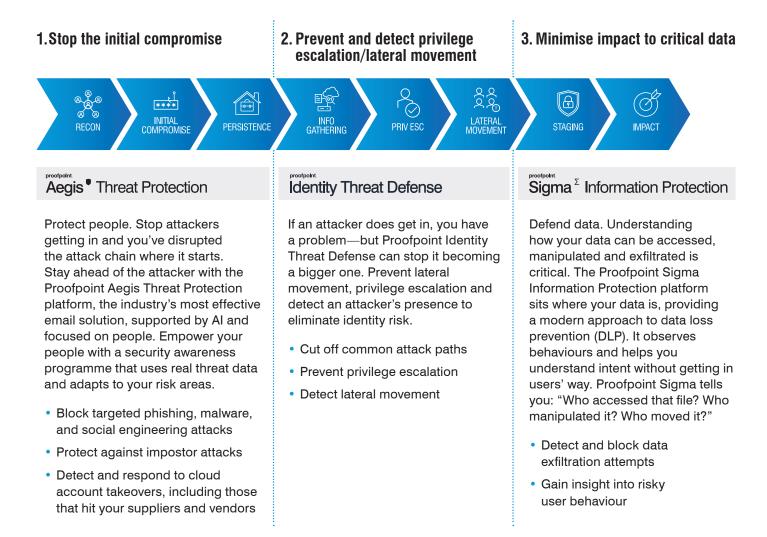
proofpoint.



A cyber incident is inevitable, so how do you minimise your risk and exposure? Break the attack chain

Cyber criminals primarily aim for three things: ransomware, data extortion and financial fraud. They follow a standard set of steps known as the "Attack Chain".

Our approach disrupts the key steps attackers rely on to reach their goals. The attack chain might be intricate, but you have opportunities in three key areas to disrupt it.



ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organisations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data and make their users more resilient against cyber attacks. Leading organisations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media and the web. More information is available at www.proofpoint.com.

©Proofpoint, Inc. Proofpoint is a trademark of Proofpoint, Inc. in the United States and other countries. All other trademarks contained herein are property of their respective owners.

proofpoint.